



# JUNIOR LEAGUE OF WASHINGTON

## Annual Report 2015-2016



# 2015 - 2016

## Junior League of Washington's Annual Report

### President's Message



**Cameron Gilreath**  
JLW President 2015-2016

Throughout the 2015-2016 year, our JLW "S.T.A.R.S." shined as our members lived out our mission every day to train women to improve our community through Service, Training, Action, Results and Sharing our Stories. Our volunteers provided more than 11,000 hours of direct service to more than 20 community partners, as well as nearly \$80,000 in financial support into the community. Members gave over 3,000 hours of volunteer service in support of the Library of Congress's 2015 National Book Festival and the JLW was listed as a supporter on the event poster for the first time. JLW welcomed a new community partner, built on its existing partnerships, and received the Champions for Children Award for its founding of and longstanding work with Bright Beginnings. The JLW Leadership Institute provided a full curriculum of training for our members and developed a strategy to grow. Our magazine, *3039M*, was cited as a "best practice" example of League communications and our members leveraged social media to help amplify the JLW's impact.

We are proud of the JLW's rich history of leading change in the metropolitan DC community. Thanks to the members, donors, sponsors, and partners who supported us in our 103rd year, we will be able to continue to train women to address our community's needs in the years to come.

Sincerely,

Cameron Gilreath  
President 2015-2016  
Junior League of Washington

### Our Mission

JLW is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### Our Vision

JLW strives to be a vibrant presence in the lives of the women and children in the greater metropolitan area of the District of Columbia, serving as a resource throughout the community to effect positive change, seek common ground, and inspire hope.

### Our Focus

JLW is proud to focus our financial and volunteer resources on the complex issues of literacy in the greater metropolitan area of the District of Columbia. JLW defines literacy as "an individual's ability to read, write and speak English and to compute, and problem-solve at levels of proficiency necessary to function on the job and in society, achieve one's goals, and develop one's knowledge and potential."

Cover pictures, clockwise from top left: 1. JLW volunteers staff merchant booths at the League's 57th annual Holiday Shops. 2. JLW volunteers fill I Love to Read bags with books. 3. and 6. JLW volunteers organize our annual Kids in the Kitchen health fair, hosted at Children's National Hospital. 4-5. Guests engage with the feature panel at JLW's inaugural Women's Leadership Luncheon. 7. JLW volunteers organize nonperishable goods at the Capital Area Food Bank. 8. JLW is the primary volunteer partner supporting the Library of Congress's National Book Festival.



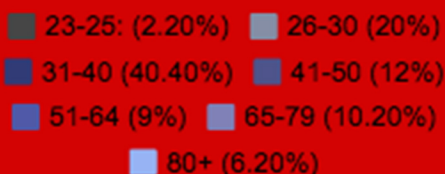


Credit: Plume Photography

## 2015-2016 Board of Directors

President .....	Cameron Gilreath
President-Elect .....	Elizabeth Keys
Secretary.....	Amanda Walke
Treasurer.....	Kelly Wilson-Pisciotta
Vice Treasurer.....	Erinn Colaianni
Communications & Public Relations.....	Catherine Pepper Pickels
Community Affairs.....	Amy Stuart
Youth & Family Community Placements.....	Elizabeth Cathcart
Cultural Community Placements.....	Genevieve Moreland
Adult Community Placements.....	Jackie Malkes
Membership Development.....	Courtney Mesmer
New Membership.....	Stacey Tuneski
Nominating.....	Marie Hahn
Strategic Planning.....	Tycely Williams
Sustainers.....	Rosemarie Hamm
Ways & Means.....	Diane Lebson

### Age



### Membership



Active (57%) Provisional (9%)  
Sustainer (34%)

**2,070 Women**

### In the Community

JLW volunteers provided more than 14,000 hours of direct service to more than 20 community partners.

# 2015-2016 Financials

**\$ 866,074 Revenue**

**\$ 733,540 Expenses**



■ Membership Dues (46.26%)  
■ Corp. & Patron Contributions (29.44%)  
■ Fundraisers (8.90%) ■ Rental Income (7.59%)  
■ Investments (7.81%)



■ Program Services (80.81%)  
■ Management & General (6.98%)  
■ Fundraising (12.21%)

**JLW gave \$79,530.65 in grants back to the community**

826DC ■ Bishop T. Walker School for Boys ■ Community Family Life Services ■ DC Public Library

For Love of Children ■ Gadsby's Tavern ■ Horton's Kids ■ Iona Senior Services

JLW's Meg Graham Scholarship ■ Langley Residential Services ■ Lee Fendell House ■ Literacy Lab

N Street Village ■ National Museum for Women in the Arts ■ So What Else ■ Washington School for Girls



# 2015-2016 Fundraising



## Holiday Shops

**\$119,544**

## Tossed & Found

**\$148,540**



## Other Funds

**\$77,368**

## KITCHEN TOUR

## Other Events

**\$34,716**

**JLW raised \$380,168 in the 2015-2016 fiscal year**

## OUR IMPACT

JLW focuses its financial and volunteer resources on the complex issues of literacy – adult, child, and cultural – in the Washington, DC, region and works with a diverse group of community partners. The League also serves as the primary partner for volunteer support for the Library of Congress's National Book Festival.

Through these partnerships, JLW multiplies our impact in DC. From donating 3,500 books to schools, libraries, and children in the DC area and reading aloud to children who need it most, to helping families get back on their feet with much-needed job and life skills training, to sharing with the community the power of art and history - we are proud of our work this year with these meaningful organizations.

## Our Community Partners

826DC Reading All-Stars  
Bright Beginnings  
Calvary Women's Services  
Capital Area Food Bank  
Community Family Life Services  
Folger Shakespeare Library

Higher Achievement Program  
Historic Alexandria Properties  
Horton's Kids  
Iona Senior Services  
Langley Residential Support Services  
The Literacy Lab

N Street Village  
National Museum of Women in the Arts  
National Rehabilitation Hospital  
Turning the Page  
Washington School for Girls

# A Special Thanks to Our Donors

1789	Elyse Braner	Cotton & Reed Inc	Fulcrum Properties Group	Jet Blue	Makeup by Mimi Tran
&Pizza	Bread & Chocolate	Cameron Crafford	Gadsbys Tavern	Crystal Jezerski	Jacqueline Malkes
Hamid Adeli	Judy Bridges	Julia Creighton	Amanda Gallen	Deidra Johnson	Dena Malouf
Aetna	Kasie Brill	Erin Cromer	Sonny Ganguly	Jessica Johnson	Alexandra Mannino
Susanna Aguirre	Emorie Broemel	Whitney Cromie	Caroline Gardner	Katherine Johnson	Lindsay Maradian
Nicole Ahlberg	Sara Bronnenkant	Latoya Cross	Gaylord National Resort	Kathy Johnson	Marketplace Committee
Brittany Ajdelsztajn	Brooks Brothers Georgetown	Cyclone Anayas	Gaylord Opryland Nashville	Roslyn Johnson	Maria Marks
Akme PT	Tiffani Brownley-Meijer	Ann Czerner	Gaylord Palms Resort	AnneBeverly Jones	Susan Marshall
Alfred A. Knoop	Melissa Bruce	DC United	GEICO	Kelly Jones	Cheryl Martel
Mary Algire	Sarah Bryant	Martha Dale	Katherine Gensler	Robin Jones	Virginia Martin
Sylvia Alicea	Bulldano	Danaher Corporation	George Washington's Mount Vernon	Stephanie Jones	Katherine Mayo
Allen Edmonds	Richard Burchfield	Darcy Troutman Photography	Ghibellina	Sarah Jorgenson	Shelley Mayo
Louisa Allen	Megan Burgoyne	Jane Davis	Nick Giannotti	Joy Media Collective	Kate McCarty
Alumbra Photography	Rebecca Butcher	Tití Dawodu	Cameron Gilreath	Juniper at the Fairmont	Caroline McCleskey
America's Charities	Butler's Orchard	DBGB Kitchen & Bar	Gingrich Productions	Just Simply...Cuisine	Tosha McCloud
Erica Anaya	Buzz Bakery	Erin DeByl	Coby Glasserow	JW Tumbles	Allison McCoy
Stacie Andersen	Catherine Byrd	Anne DeCesaro	Glen's Garden Market	Alexis Kahn	Barbara McGraw
Tara Andersen	Cabot Cheese	Kelly DeLoach	Peter Gonttler	Pamela Kanstoroom	Meaghan McNamara
Kristen Anderson	Cactus Cantina	Stephanie DeMarco	Lara Gold	Karen's Cakes	Alvenia McQueen
Ashley Andren	Kemah Camara	Isabella Demougout	Tom Goldstein	Kate Spade	Carrie Vicenta Meadows
Anonymous	Camilyn Beth LLC	Tarin DeVitto	GolfDC	KeeKee's Big Adventures	Natalie Mediouni
Gale Arnold	Caroline Campbell	Kristina DiPano	Natalie Gosselin	Kendra Scott	Jennifer Mellen
Myralyn Arnold	Jan Campbell	Discovery Communications	Manuela Goulden	Kenefick Ranch	Melting Pot
Noeline Arulgnanendran	Caná Vinyard and Winery of Middleburg	District Baking Company	Graffatio	Helene Kenny	Julie Merberg
Atlas Brew Works	Julie Cannistra	DMS Interior Design	Lauren Grant	Vanessa Kermick	Julie Mertz
A-Town Bar & Grill	Capitol Grille Chevy Chase	Dogtopia of Springfield	Gray Street Solutions LLC	Christine Kettmer	Courtney Mesmer
Sirat Attappi	Capitol Hill Yoga	Dollar Shave Club	Erinn Gray	Martha Kettmer	Metropolitan Hospitality
Christina Babcock	Capitol Lounge	Dominion Jewelers	Graze	Key Bridge Marriott	Meghan Metzowher
Sarah Babcock	Sarah Carey	Dondero's Jewelry	Great Country Farms	Scott Keyes	Louise Meyer
Baked & Wired	Cari Travels with World of Magic Travel Services	Carlyle House Historic Park	Margaret Greer	Elizabeth Keys	Michael Aram
Priscilla Baker	Carmine's Restaurant	Carnegie Hotel	Faye Griffith	Katherine Kilroy	Angelique Michelle
Teresa Baker	Caromont Farm	Allison Carpenter	Amy Griggs	Kind Bars	Susan Michels
Ballet Petite and the Youth Performing Arts School	Caromont Farm	Marsha Carter	Grooming Lounge	Ashleigh King	Microsoft
BalletNova Center for Dance	Carla Cartwright	Susan Dungan	Ruth Guirard	Shelby King	Heidi Miller
Bar Deco	Brian Casabianca	Jean Dunkelberger	Jamie Hagan	Sarah Kirk	JoAnn Miller
Bare Skin LLC	Christine Casabianca	Dynasty AV LLC	Lindsey Hagan	Kiskadee	Kaila Miller
Bailee Barfield	Elizabeth Cathcart	Kathleen Early	Marie Hahn	Christopher Klann	Melissa Miller
Barre3	Catocin Breeze Vineyard	Eco Caters	Sharon Halpin	Melissa Knapp	Doug Mills
Barrel Oak Winery	Catstudio	Bailey Hoppie Edelson	Rosemarie Hamm	Marianna Knister	Carly Mitchell
Margaret Barry	Caudale	Elevate Interval Fitness	Robin Hammer	Kohlberg Kravis Roberts and Co	Sarah Modica
Jordan Bartolomeo	Tracy Caudill	Elite Island Resorts	Hank's Oyster Bar	Brittney Kohler	Barbara Molino
Basignani Winery	Cava Mezzo Grill	Lee Elliott	Elizabeth Hannah	Nancy Kohler	Monumental Sports & Entertainment
Jeffrey Baxter	Cera Wax Studio	Embassy of Liechtenstein	Katherine Hanniford	Irene Korsak	Tiffani Moore
BB&T Atlanta Open	Cordelia Chansler	Cynthia Eng	Heather Harinstein	Amber Kraft	Susan Moran
Amanda Beadle	Chesetique	Entertainment Cruises	Erika Harrell	Erin Krekeler	Genevieve Moreland
Karen Beardsley	Chief Geoff's	Escape Artist DC LLC	Emily Harris	Julie Kubal	Morgan Stanley Foundation
Janet Beckmann	Chipotle Mexican Grill	Estee Lauder	Jessica Harris-Wolking	Julia LaBerge	Kelly Morgan
Hillary Boightel	Anna Chowdry	Maria Estefania	Sara Hatfield	Carol LaBriola	Whitney Morrison
LeWonnle Belcher	Christian Dior	Rob Evans	Haute Haus Agency	Lagunitas Brewing Company	Morton's The Steakhouse
Belle Haven Marina	Christopher Barson	Exelon	Laura Hayman	Natalie Laing	Rachel Mossman
Stephanie Benedetti	J. Rogers Christopher	Eyma Salon and Spa	Anne Hazel	Prudence Lake	Alison Mundy
Sarah Berg	City Tap House	Elizabeth Fair	Jennifer Hemingway	Landmark Renditions / Landmark Renditions	Alexis Murray
Mary Bergmann	Janice Clark	Jessica Feddersen	Marta Hernandez	Julia Lassaratz	My Guys Moving
Diane Berinstein	Kathryn Clark	Stacylyn Feldman	Sharon Hickey	Lava Barre	Danielle Myers
Mary Bernabucci	LaTonya Clark	Patricia Fell	Johanna Hickman	Wynne Lawlor	Brianne Nadeau
Kathryn Eliza Bernstorf	Nancy Clark	Julia Fermoile	Lucy Hodas	Carol Lawson	Naked Mountain Winery
Jane Bersch	Mary Katherine Clarke	Fidelity Charitable Gift Fund	Lindsey Holder	LCE Photography	Narragansett Brewery
Bethesda Fine Stationery	Alexandra Cleaves	Field Entertainment Tickets	Honest Soul Yoga	Le Chat Noir Restaurant	Alexandra Nasif
Dori Bibb Cook	Clyde's Restaurant Group	Fifth and Franklin	Hoopes Family Vineyard	Sally Leach	National Golf Club
Biker Barre	CNN	Fit to be Tan	Brooke Horiuchi	Diane Lebson	National Museum of Women in the Arts
Birch and Barley	Michelle Cohen	Carol Fitzpatrick	Mary Horton	Rita Lee	National Review
Alexis Bittar	Erinn Colaiani	Jennifer Fitzpatrick	Hotel Palomar	C. McCormick Lelyveld	Neiman Marcus - Mazza Gallerie
Ellen Black	Wendy Collins	Terence Fitzpatrick	Courtney Howell	Lettuce Entertain You Restaurants	Susan Nelson
Blackfinn Ameripub	Barbara Coloney	Melanie Folstad	Sarah Hudson	Anne Lewis	Tom Nguyen
Blackwall Hitz	Colonial Alexandria Tours	Julia Ford	Amber Huffman	Meredith Liberty	Nikki Powers Yoga
Katelyn Bledsoe	Combined Federal Campaign	Caren Forsten	Kara Hughes	Laura Lieberman	Kendra Nitta
Blenko	Sarah Comiskey	Linda Fort	Roxane Hughes	Lil Omm	Nonna's Kitchen
Bloomingdale's	Katherine Cook	Heather Foss	Shallon Hunter	Lindamood-Bell	Nora Fleming LLC
Blue 44 Restaurant and Bar	Kathryn Copley	Vicki Fotopoulos	Sloane Hurst	Alice Link	Elaina Norden
Blue Apron	Copperwood Tavern	Four Seasons Washington DC	Amanda Hurt	Kimberly Linson	Lorraine Nordlinger
Bluemercury Inc	Core Power Yoga	Ann Fragale	I Dream of Jewels	Gail Lione	Laurel O'Connor
Bobbi Brown	Core72	Barbara Franklin	Inn at Antietam	Denise Lisman	Cathy O'Donnell
Jennifer Bollinger	Cork & Fork	Frigid Rigid	Inn at Perry Cabin	LM Photography	Anita O'Quinn
Booz Allen Hamilton	Shiela Corley	Michele Fritz	Irene Abdou Photography	Melanie Loba-Shere	Oakhurst Inn
Haise Borgmann	Corporate Executive Board	Molly Fromm	Jack Rogers	Loews Hotels	Off Road DC
Page Boteler	Cosmopolitan Hotel	Front Page	Jam Jar Wines	LOFT	Olde Towne Pet Resort
Bourbon	Kathryn Cotter	Beth Fuson	Caroline Jarobe	Lost Dog Cafe	Maya Oliver
Lacey Bowman			JCrew	Carolyn Lowry	One Two Kangaroo Toys
BP Foundation			Jefferson Hotel	Kristen Maddux	Alycia Onowho
Courtney Brady			Natalie Jennings	Brooke Madewell	Options Clearing Corp
BrandlinkDC			Julie Jernigan	Julia Mak	Orange Theory DC



Orange Theory Dunn Loring  
Orbital ATK  
Otterbox  
Ourisman of Alexandria  
Lisa Ourisman  
Cynthia Overton  
Pacers Running Store  
Julie Pagano  
Jenna Parkhurst  
Parkway Custom Drycleaning  
Parlez-Vous Photography  
Isabel Patterson  
Jenny Paxton  
Ryan Payne  
Peeps & Company at National Harbor  
Julie Peng  
Pennsylvania 6  
Pepco Edison Place Gallery  
Julie Perhala  
Elizabeth Perla  
Jania Peter  
Melissa Petersen  
Pete's New Haven Style Pizza  
PEW Charitable Trusts  
Philadelphia Eagles  
Philos Bar  
Laura Piccioli  
Catherine Pickels  
Pie Sisters  
Piedmont Golf Club  
Shaqueta Pierre  
Pinstripes  
Pioneer Woman  
Faith Pippin  
Jennifer Pisarczyk  
Margaret Pisarczyk  
Marvin and Joellen Pisarczyk  
Mary Pisarczyk  
Lynn Pohanka  
Jean Porto  
Portofino Restaurant  
Potomac Riverboat Company  
Babette Prevot  
Kimberly Price  
PricewaterhouseCoopers LLP (PWC)  
Allison Priebe  
Progressions Salon Spa Store

Proyoga USA  
Barbara Pruitt  
Pub and The People  
Puja Satiani Chocolatier  
Pure Barre DC  
Pure Barre Kingstowne  
Pure Barre McLean  
Purple Goose  
Allison Rafti  
Phillip Ray  
Rebecca Ray  
RBC Capital Markets LLC  
Devin Reaves  
Red Fox Inn  
Red Persimmon - Fair Trade with Love  
Maryam Redjaee  
Elizabeth Redmond  
Paula Reever  
Regan Zambri & Long  
Jennifer Regan  
Nancy Register  
Jennifer Reichelt  
Relache Spa  
Relay Foods  
Reliable Churchill-Diango Brands  
Renaissance Atlanta Waverly Hotel  
Reston Limousine  
Ridgewell's Catering  
Tara Rife  
Righttime Medical Care  
Anne Riser  
Ritz-Carlton Pentagon City  
River Riders Inc.  
Kristen Rockenbach  
Rockland's BBQ  
Katherine Rodriguez  
Kara Roney  
Roofers' Union  
Eddie Ross  
Lisa Rothwell  
Round House Theatre Bethesda  
Emily Roy  
Beverly Russell  
Laura Russell  
Allyson Ruzicka  
Safeway  
Salon 46

Salt & Sundry  
San Francisco Marriott Marquis  
Victoria Sanchez  
Rachel Santos  
Sarabeth's  
Christina Saunders  
John Scanlon  
Stephanie Scates  
Schokolad Chocolate Factory  
Shannon Schaper  
Marlene Schatz  
Kristin Scherago  
Suzanne Schick  
Patricia Schieffer  
Elisabeth Schilling  
Nicole Schneider  
Jennifer Schrock  
Frazier Schulman  
Schwab Charitable  
Scot Meacham Wood Home  
Serenity Day Spa at Tenley Sport & Health  
Anne Sexton  
Amina Shaiza  
Jinny Shen  
Jonathan Shepard  
Joy Shepard  
Maya Shih  
Amy Shuart  
Laura Shull  
Teresa Sidewater  
Karen Sigman  
Signature Theater  
Silk Road Traders LLC  
Simply Slim Medical  
Cora Simpson  
Suzanne Sinno  
Smathers and Branson  
Smith Commons  
Gayle Smith  
Smithsonian Associates  
Susan Snare  
Myrna Snider  
Aimee Soller  
SoulCycle  
Source Yoga  
The Pig  
Think Food Group

Carolyn Thomson  
Alexandra Thornton  
Heather Tierney  
Time Warner  
Casey Toggeweiler  
Jennifer Tong  
Tossed & Found Committee  
Total Wine  
Pamela Traxel  
Tres Mois Accessories  
Kathleen Trott  
TRUIST  
Trunk Club  
Tuckernuck  
Kate Tummarello  
Stacey Tuneski  
Christina Tunison  
Kimberly Tuomey  
Turing Natural  
MaryBeth Tyler  
Katherine Tyrrell  
U.S. Bank  
U.S. Chamber of Commerce  
Uber Technology  
Union Social Restaurant  
UnitedHealth Group  
Universal Studios  
Urban Sitter  
Helen Urquhart  
Jennifer Valentine  
Tracy Van Riper  
Verizon Foundation  
Viacom  
Vineyard Vines  
Vinoy Renaissance Resort and Golf Club  
Virginia Gold Cup Association  
Vital Organizing  
Lorraine Vitellozzi  
Virginia Vogel  
W Hollywood  
W New York - Downtown  
Laura Waayers  
Walt Disney Company  
Amanda Walke  
Amanda Walsh  
Sarah Walsh  
Erin Ward

Jacqueline Wasem  
Washington Kastles Tennis Team  
Washington Nationals  
Washington Post  
Washington Performing Arts  
Washington Redskins  
Louisa Watson  
Wellingtons  
Caroline Westerman  
Bridget Westfall  
Westin Georgetown  
Whim Pop  
Whistle Pig  
White Oak Stables  
Tessa Wilkin  
Erin Williams  
Tycely Williams  
Robin Williamson  
Kelly Wilson-Pisciotta  
Ward Winkelmann  
Winking Girl Foods  
Wintergreen Resort  
Kasia Witkowski  
Witzenmann USA  
Leanna Wood  
Woolly Mammoth Theatre  
Anne Worthy  
Eleanor Worthy  
William Worthy  
Wren Riley Designs  
Patricia Wyman  
Kelley Wynne  
Xquisitely Yours  
Sarah Yacoub  
Yoga Noma  
Judith Yolles  
Laura Zehr  
Zengo Cycle

**Thank you to our members and supporters who made this year a success!**



*The Holiday Shops Committee celebrates at one of its special events, Soiree.*



*JLW's Women's Leadership Luncheon featured a panel of DC's most influential women at the DC Renaissance Hotel.*