



THE OFFICIAL MAGAZINE OF THE JUNIOR LEAGUE OF WASHINGTON

Thank you for your interest in supporting the Junior League of Washington's 3039M magazine, which is published annually in late spring. The magazine is distributed in hard copy, as well as digitally at <https://www.jlw.org/3039m/>. Your contribution to the Junior League of Washington helps ensure the League's continued vitality and supports the fulfillment of our Mission to develop women and improve the community.

COST

BACK COVER

- Full Page.....\$775

INSIDE FRONT AND BACK COVER

- Full Page.....\$550

INSIDE

- Full Page.....\$325

- Half Page.....\$225

- Quarter Page.....\$150

- Eighth Page.....\$100

AD SUBMISSION INFORMATION

All ads should be submitted to Joanna Persio at joanna.persio@gmail.com by the below deadline.

DEADLINES

2021-2022 Annual Issue

February 15, 2022*

Final Deadline: March 15, 2022

*All advertisers who purchase an ad on or before February 15, 2022, will also have the option to be a "Social Media Sponsor" of this year's 3039M issue at no additional cost!

SPECS

Full Page

8.5" x 10.875"

with .125" bleed all the way around

Half Page

7" x 4.5625" (Horizontal Ad)

3.4" x 9.3125" (Vertical Ad)

Quarter Page

3.4" x 4.5625"

Eighth Page

3.4" x 2.32" (Business Card Sized)

JLW will announce the drop of its new magazine issue via its social media accounts late spring and will link to the Instagram and Facebook accounts of the social media sponsors when announcing the drop.

3039M SPONSORSHIP AGREEMENT

Contact Name _____ Date _____
Company Name _____ Contact Email _____
Company Phone _____ Contact Phone _____
Billing Address _____

RATES & SIZING

We offer a 5% discount to Junior League of Washington members, community partners, and nonprofits.

We will offer a 10% discount to those who submit payment information with agreement and artwork by February 15, 2022.

These discounts cannot be combined.

Please check your ad size below:

BACK COVER

_ Full Page.....\$775

INSIDE FRONT AND BACK COVER

_ Full Page.....\$550

INSIDE OF MAGAZINE

_ Full Page.....\$325

_ Half Page.....\$225

_ Quarter Page.....\$150

_ Eighth Page.....\$100

DISCLAIMER

The Junior League of Washington (JLW) reserves the right to review and approve all ads. Sponsor shall not commit any act or do anything which might tend to bring Sponsor into public disrepute, contempt, scandal, or ridicule, or which might tend to reflect unfavorably on JLW. If Sponsor commits such an act, JLW reserves the right to terminate this agreement immediately. Neither the JLW nor any of its members, agents, or employees will be responsible for any losses, liability, damage sustained due to errors in advertisements or content of advertisements on the part of Sponsor, or for any other claims. JLW will be liable for the actual cost of space required to correct an error on the part of JLW. It is further agreed that no other liability on the part of JLW shall arise by reason of this advertising contract or the dealings between Sponsor and JLW. A submission of an ad agreement does not guarantee ad placement. As space is limited, ads are first come, first serve. If an ad is unable to be placed, fees will be returned.

PAYMENT INFO

_ Check made payable to the Junior League of Washington enclosed

_ Charge to my credit card:

_ Visa/Mastercard _ American Express

Card No. _____

Exp. Date ____ / ____ Security Code _____

Billing Zip Code _____

Signature _____

JLW Signature _____

Please submit payment information with agreement; sponsorships will not be placed unless payment & final artwork are received by publication deadline.

SUBMISSION INFORMATION

Agreement and artwork must be submitted to Joanna Persio at joanna.persio@gmail.com by the deadline.

MAIL WITH PAYMENT TO:

JLW - Magazine

3039 M Street NW

Washington, DC 20007

or scan and send to joanna.persio@gmail.com

DEADLINES

2021-2022 Annual Issue

Deadline to be Social Media

Sponsor: February 15, 2022

Final Deadline: March 15, 2022