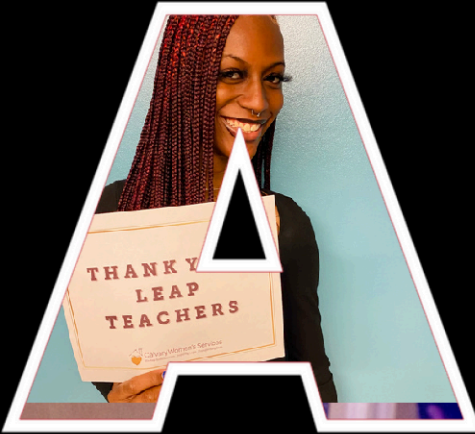


3039M  
Special Edition

# DONOR RECOGNITION



*Together*

DECEMBER 2023

# LETTER FROM THE PRESIDENT

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Dear JLW Members, Partners & Supporters,

Thank You! Thank You! Thank You!

It is because of you, our generous members and donors, that the Junior League of Washington is able to support our mission of advancing women's leadership through meaningful community impact. Your donations of time, talent and treasure directly help support JLW operations, our community partners and our members.

This year I challenged our League to Go & Grow, to expand our impact and engagement both within our League and alongside the community. Your support helps us make a greater impact in the community and provide training and member services to make sure our impact is mission focused. Seeing that direct impact is why I said "Yes" and am proud to serve in this role, as President of the Junior League of Washington.

Whether you support JLW with a monthly recurring donation, a one-time gift, an in-kind gift, purchase a ticket to one of our events, through a corporate donation, or some other avenue, your support matters to me. Whether you donate \$1 or \$1000, your donation matters to me and I am thankful for each and every one of you.

I hope you enjoy this special edition of our 3039M magazine and see the impact your donation has in our community.



**Kimberly Price**  
President, 2023 - 2024  
Junior League of Washington



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# LETTER FROM THE CHAIR OF FRIENDS OF THE JUNIOR LEAGUE

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Dear JLW Members,

I recently had the opportunity to connect with Junior League of Washington (JLW) member Jacqueline Frederick-Maturo, who is featured on page 5. While we discussed a number of things, we spent the majority of our time talking about the different ways we support JLW.

While we certainly covered the importance of financial gifts, our conversation focused on why we support each other as women leaders and longtime JLW members. We shared how watching the next generation of leaders shine and experiencing the excitement generated by JLW's strategic direction brings us both happiness. I felt inspired as I thought about how much we have grown and transformed over the last 5, 10, and 15 years – a pace few companies achieve with many more resources. JLW is truly a remarkable organization built and sustained by remarkable women who are poised and motivated to create a remarkable impact.

Those are a few reasons why after a decade and a half of serving in JLW leadership, including JLW President during the COVID-19 pandemic, I continue to lead as Chair of the Friends of JLW Committee. It is also why I donate monthly to JLW, each of our fundraisers, our dues scholarship, and other opportunities with our community partners.

While my individual time, talent, and treasure contributions cannot alone fulfill each goal, when combined with the contributions of 2,300 members and our supporters, our impact on the community is clearly evident.

As you read this special edition of 3039M recognizing our JLW donors and supporters, I hope you will reflect on the gifts JLW has given you and our community. Perhaps this will inspire you to help sustain JLW with your own time, talents, and treasure. Perhaps you will share the stories and impact of our organization with those around you while you gather around holiday tables.

Finally, to our generous donors and supporters – thank you. It is because of you that JLW is the organization it is today and can aspire to be an even more impactful organization in the future.

With appreciation,

*Carly Mitchell*

**Carly Mitchell**  
Chair, Friends of JLW Committee

# DONOR SPOTLIGHT

## DONOR SPOTLIGHT: JACKIE FREDERICK-MATURO

Friends of the Junior League Chair, Carly Mitchell, sat down with Junior League of Washington (JLW) member, Jackie Frederick-Maturo, to discuss why she donates to JLW each year, in addition to the many gifts of time and talent she's given the League for the past 10 years.

**Carly:** Jackie, thank you so much for having coffee with me to discuss why you support JLW. Tell me, what inspires you to continue to give to JLW each year?

**Jackie:** JLW is an incubator for female development. I am inspired continually by the League's unwavering dedication to providing a safe space for women to hone their leadership skills and further their professional development. Our community benefits immensely from that investment in women. To extrapolate on that, the World Economic Forum estimates that investing in female development could add \$12 trillion to global GDP. I am certain that our world would improve with increased female participation and leadership. Thus, I see the opportunity to donate to the JLW as one way to invest in women.

**Carly:** I completely agree. JLW has given me so much leadership development experience that has helped me both professionally and personally. Your employer is also a JLW sponsor/donor. How did you go about getting their support? (continued)



# DONOR SPOTLIGHT

(Cont'd)

## DONOR SPOTLIGHT: JACKIE FREDERICK-MATURO

**Jackie:** Yes, my employer covers the cost of our JLW dues and is a long-standing sponsor of the annual Women's Leadership Breakfast event. Working in the male-dominated industry of finance, I knew that if I convinced my employer their investment in female development would benefit their business, they would be more than willing to sponsor the League. With so few female-specific development opportunities, covering our membership dues was an obvious opportunity. JLW provides my employer access to an invaluable network of talent for recruitment purposes, crucial professional development for us as members, and the opportunity to give back to the community. It was a no-brainer and my employer was more than happy to make the investment.



**Carly:** That's great and we are incredibly grateful for Sands Capital's support. It is wonderful to hear that they see the value of JLW for their employees who are members and ultimately, the company. Now, you and I have known each other for a while so I know that you are a long-time JLW leader - a former Kitchen Tour Co-Chair and a member of the Fund Development Task Force in 2019. You've had a front row seat to our fund development efforts for years. What's one lesson from these efforts you'd like to share with other members? (continued)



# DONOR SPOTLIGHT

(Cont'd)

## DONOR SPOTLIGHT: JACKIE FREDERICK-MATURO

**Jackie:** The power of relationship-building! My most successful fundraising efforts were a direct result of building relationships first. When I served as Chair of the Esprit Committee, for example, our primary objective was to host events that facilitated JLW member connection. However, not thinking about the bigger picture would have been a missed opportunity. Therefore, we strategically targeted hosting events with local minority-owned businesses, knowing that if we could bring customers to those businesses, they would be more willing to donate to JLW later. For the month of March (Women's History Month), we targeted working with female-owned businesses, and it was an immense success. Many of those local businesses are still long-standing donors of JLW today.

**Carly:** Thanks, Jackie! Relationships are so important – thank you for being such a great ambassador for JLW, on top of your volunteer work and financial support. You are not only a friend, but a true gift to the League. Thank you for inspiring me today – I hope your reflections can inspire others as well.

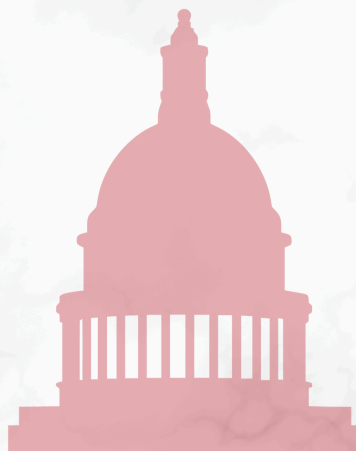


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# COMMUNITY PARTNER SPOTLIGHT

## SPOTLIGHT ON KRIS THOMPSON, CHIEF EXECUTIVE OFFICER, CALVARY WOMEN'S SERVICES\*

Rising Chair of Friends of the Junior League, Mandy Asgeirsson, met with Kristine "Kris" Thompson, the CEO of Calvary Women's Services. Thompson discussed the organization's impact, with the help of the community grant provided by the Junior League of Washington, and the goals of the organization as they grow.

**Mandy:** Kris, thank you for joining me today to chat. First, can you give our readers a bit more detail on what Calvary Women's Services does for the community and the mission of the organization?

**Kris:** Calvary Women's Services provides services related to housing, health, employment, education, and more for women experiencing homelessness. We provide six housing programs, including our newest program called New Foundations.

This program provides housing and comprehensive support services to women who are experiencing homelessness as a result of domestic violence. Our goal is to be able to offer a safe place for women to live, while offering additional services related to meals, linens, employment, education, medical and psychological services, and more. It was created to address a need that was amplified during the COVID-19 pandemic. We found that there was an increase in domestic violence and, in turn, an increased need for women experiencing homelessness as a result of domestic violence. Last year, JLW provided us with a



# COMMUNITY PARTNER SPOTLIGHT

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## CONTINUED...

community grant which was integral to getting the program up and running. New Foundations provides housing for 18 women and our programs and services continue to grow thanks to our generous donors and ambassadors.

**Mandy:** This program is so impactful and is well aligned with the focus area of JLW: creating pathways to opportunity. It is great to hear that the grant has been beneficial to growing this new program. As you look to the future, what are some of your organization's anticipated needs?

**Kris:** The COVID-19 pandemic had a real impact on the population that we serve. The number of people experiencing homelessness in the DC area increased by up to 12% and we know that many of these people are women. Our focus is to ensure that the women are provided access to safe housing, but they are able to access our full array of services, which give these women ultimately the ability to support themselves financially. This uptick in women experiencing homelessness because of domestic violence has also changed the focus of some of our services. More women are entering the program employed, so we have a new program that provides rental assistance to women who need that level of support to keep them from experiencing homelessness.

In terms of needs that we see in the future, we are always looking for supporters and volunteers, such as JLW volunteers, that come to our sites and make meals or teach classes. We also look for donors and supporters to provide financial support and to serve as ambassadors by simply spreading the word about our organization to grow our visibility in the region. In fact, this year, on December 5th, we celebrated our 40th Anniversary with our Ruby Jubilee.

**Mandy:** What a great way to celebrate a long history of service to the DC community! Thank you for sharing ways that we can help support your mission. My last question for you is a personal one. I can imagine that as CEO for almost 30 years, there are a number of reasons to love this organization. What are some of your favorite things about leading and being a part of Cavalry Women's Services?

# COMMUNITY PARTNER SPOTLIGHT

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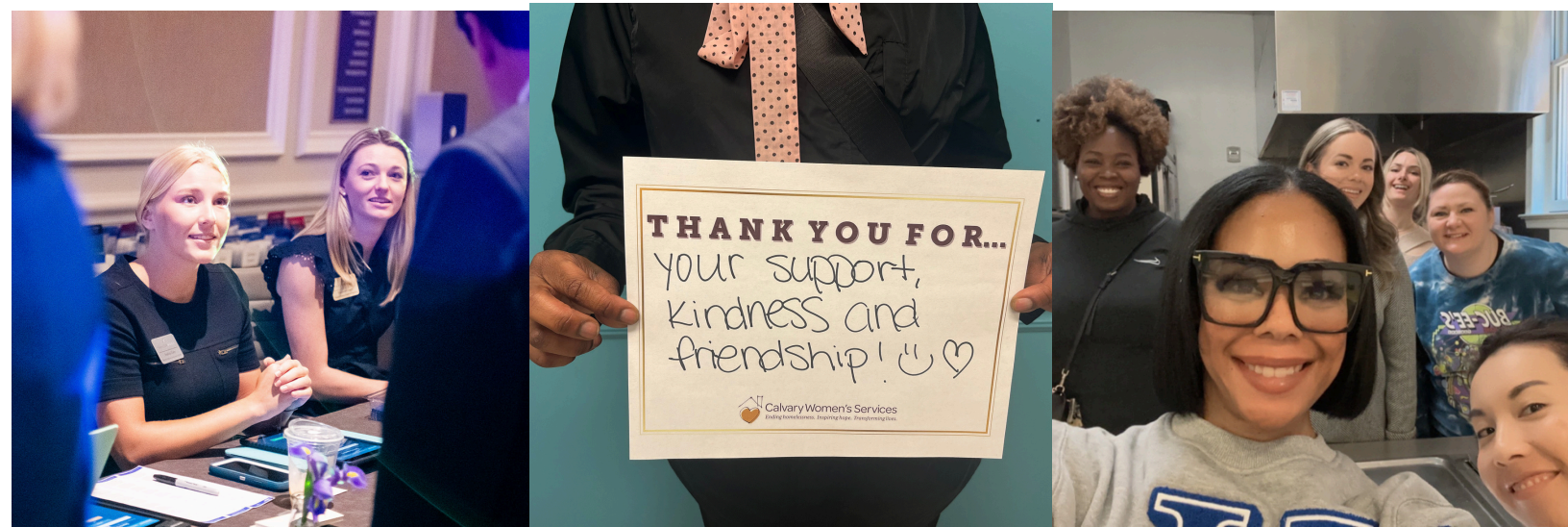
COMMUNITY STORIES

**Kris:** I came here directly from one of our program sites. Even in my role, I still get to be on-site and experience the services that we are providing to our community, and I love doing so. It is great to be part of an organization that provides women with the tools and services that they need to grow. If women have support, I believe that women thrive in this community, and it's amazing to see how that works in this organization. Recently, we hosted an "accessory party."

**Kris:** For this event, women donated shoes, bags, and other accessories. It was so fun to watch the women shopping and trying on different shoes and bags - a simple activity that many other women get to experience with friends or family. It's small things like this and big things like watching the way that the women in our programs change and evolve using the resources that we provide that make me love this organization.

**Mandy:** Kris, thank you so much for sharing. I love the comment you made about women thriving when part of a community, as it is something that has drawn me to and kept me in the Junior League over many years. We appreciate the time that you took out of your busy day to chat with us and look forward to working with you in the future.

\*This interview has been edited for length and clarity.



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